

PRESS RELEASE

Planit Fusion Announces Winner of £4000 Fusion Software System

28th January 2009 - Planit Fusion, leaders in design and visualisation software for the kitchen, bedroom and bathroom industries and part of the 20-20 Technologies Group, recently ran an online competition to win a Fusion CAD system worth £4,000. At the recent NTG (National Training Group) meeting in December, Renee Mascari, CEO, drew the winning entry, Mike Alderman, sales manager at Jersey based Romerils.



"I am delighted to have won the Fusion system from Planit Fusion. Already a user of the system I cannot praise it enough. At Romerils we have 5 great designers working in a very busy kitchen design department, Fusion allows them to use their creative skills and accurately visualise to the client how their kitchen will look," said Mike Alderman. "I am really impressed with the new version of Fusion, V15, it is highly intuitive, has amazing graphics and detail and produces realistic designs that do our kitchens justice. Adding this extra system to our design team is a great way to start the new season"

"Fusion allows customers to generate high impact, photorealistic designs that can dramatically enhance their point of sales design offering and improve the sales closure rate," commented, Craig Rothwell, managing director at Planit Fusion. "We are really pleased for Mr Alderman and believe that with the extra Fusion system at Romerils, he will continue to realise significant impact on their business, design services and, in turn sales revenue."

Based in Jersey, Romerils is a locally owned and managed company known for excellent customer service. The company supplies essentials and luxuries for the home including kitchens, bedrooms, bathrooms, furnishings, appliances and building and decorative materials.

PRESSRELEASE



Version 15, the latest version of Fusion offers a range of innovative features that further enhance the photorealistic designs; these include precise lighting and shadows, lifelike rendering and stunning tiling and surface coverings. With its customer-driven functionality, Fusion will enhance any point of sale offering and can completely revolutionise the design to supply process for its users.

About Planit Fusion

Based at Ashford in Kent, Planit Fusion is the UK's leading developer of advanced design and visualisation software for the kitchen, bedroom, bathroom and home improvement markets. Its flagship product, Fusion, incorporates a comprehensive range of customer management tools, superior graphics and unrivalled presentational quality – making it the industry's benchmark integrated software application and, along with 2020 Technologies, the sector's only certified Microsoft Gold Partner.

Editors' note:

For further information, please call **Sarah Dennis** at Planit Fusion on:

+44 (0) 1233 635566; email Sarah.Dennis@2020.net or visit:

www.2020-fusion.com

Editorial enquiries to **Kelly Staff** at Anderson Burnbreck Ltd on:

+44 (0) 1242 518399 or e-mail: Kelly@andburn.co.uk