

20-20 FUSION CHOSEN AS THE EXCLUSIVE CAD PARTNER TO THE TRAVIS PERKINS GROUP

20-20 Fusion, the UK market-leader in design and visualisation software, is delighted to announce that its Fusion software has been selected to be used exclusively in showrooms across the Travis Perkins Group.

Although 20-20 already enjoys the top spot in the CAD software market, this deal stands out as a genuine highpoint for the company. The Travis

Perkins Group has a huge presence in the merchants and DIY markets, **Travis Perkins** comprising seven successful companies. Wickes and Benchmarx are already users of the Fusion platform, but Travis Perkins and City Plumbing have only just come on board. The Travis Perkins brand itself is one of the UK's biggest builders' merchants with more than 600 branches nationwide, supplying over 100,000 product lines to trade professionals.



The Group has chosen 20-20 Fusion as its exclusive CAD platform after being satisfied that it's the best programme for its businesses. Travis Perkins trialled the kitchen and bathroom programmes for several months and was so impressed by its all-round performance that as well as signing up for exclusive use of 20-20 Fusion, they have ordered licences for the immediate replacement of all existing competitor systems running in its Travis Perkins and City Plumbing showrooms.



streamline operations."

Linda Doughty, Trade Marketing Director at Travis Perkins comments: "We're very happy to be working with 20-20 Fusion. We were extremely impressed with the product having undertaken extensive trials to test the software to its limits. Introducing Fusion exclusively to the Group's showrooms means that all of our group brands will be working consistently with the same package, helping to

Lee Clark, Corporate Business Manager at 20-20 Fusion, adds: "After investing so much time and energy in forging this partnership, we are over the moon that the Travis Perkins Group has come on board. The deal was sealed thanks to our ability to offer bathroom design software that's every bit as strong as our already well-respected kitchen design software. Our expansion into bathrooms was undoubtedly an instrumental factor, as Travis Perkins displays many of the major

bathroom brands, as well as its own, in its showrooms and was therefore looking for a CAD platform that could perform equally well in both bathrooms and kitchens.

The deal will offer further opportunities for the Group and is a massive coup for 20-20. We really couldn't be happier."

-Ends-

Travis Perkins plc

A major PLC, Travis Perkins is a leading company in the builders' merchant and home improvement markets, and is a main supplier to the building and construction market, one of the largest industries in the UK. The company operates seven businesses - Travis Perkins, Keyline, City Plumbing Supplies, CCF, Benchmarx, Wickes and Tile Giant, and owns a 30% share in Toolstation. The Group's businesses have over 1,200 branches across the UK.

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