



Press Release

Title: Pilkington's portfolio now featured in 3D room designs on Fusion Design

Today's Date: 25th January 2010

Release Date: Immediate

Pilkington's Tiles Group, the UK manufacturer of wall and floor solutions, is pleased to announce a collaboration with the market-leading developer of advanced design software for the kitchen and bathroom industry.

The Fusion Design software, developed by 20-20 Fusion, provides photorealistic room set visuals, incorporating the latest colour and texture options to provide a visualisation of the customer's ideal room finish easily, quickly and effectively.

The latest wall and floor solutions from Pilkington's will now be represented across both the Fusion bathroom and kitchen platforms, giving customers access to over 500 wall and floor tiles, borders and mosaics.

This includes the newly launched 'Designs for Living' kitchen and bathroom collections which provide an excellent basis on which to plan a kitchen or bathroom, with countless colour, finish and pattern options. The high quality and broad range of ceramic, porcelain, natural stone, glass and metal tiles and mosaics are in line with the very latest in interior design trends.

Also featured is the innovative new natural stone collection, a range of sophisticated and contemporary natural materials including marble, granite and slate.

The collections are integrated with Pilkington's existing comprehensive range of wall and floor solutions, including mosaics, borders, accessories and complementary products, to give customers access to the most diverse and complete product range in the tiling market.

Craig Rothwell, Managing Director from 20-20 Fusion says: "Retailers using the Fusion Design software can now offer their customers a even greater variety of tiling choices as a result of this new collaboration. Pilkington's has its finger firmly on the pulse of tile fashions and its integration within Fusion Design gives customers the opportunity to explore all of the latest looks, colours and fixing style options."

Katie Turner, Group Creative Director from Pilkington's, adds: "This collaboration with 20-20 Fusion means designers now have access to the full product portfolio of Pilkington's tiles, enabling them to be truly innovative. Fusion Design's photorealistic detail coupled with the design flexibility in the tiling package allows for the latest trends and fixing styles to be fully brought to life in fabulous 3D."

For further information on the products and services available from Pilkington's, please contact customer services on +44(0) 161 727 1111 or email sales@pilkingtons.com.

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Notes to Editors: About Pilkington's Tiles Group Plc

More Information for Editors:

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Pilkington's Tiles Group plc is a leading world class manufacturer and supplier of building product solutions, operating under the following trading names:

Pilkington's

Quiligotti

Dorset Woolliscroft



The Group is dedicated to the provision of specialist materials and solutions that encompass **interior** and **exterior** wall and floor tiles and commercial flooring solutions. The Group offers a full suite of services for customers including design, manufacturing, procurement and installation services, using products, solutions and brands that are recognised, specified and trusted worldwide.

The key attribute of Pilkington's success is identifying and meeting market sector needs and requirements through sustainable, environmental and socially ethical solutions. These needs are met through the provision of specialist materials and solutions that encompass exterior and interior building constructions product applications worldwide.

Branded Business Streams:

Pilkington's

Established in 1892. A comprehensive portfolio of ceramic, porcelain and glass wall and floor tiles, and complementary branded ancillary products adhesives, grouts, trims. Contracting (supply & installation) services.

Dorset Woolliscroft

Established over 150 years ago. Heavy and light industrial unglazed floor tiles for safety and leisure commercial and domestic uses.

Quiligotti Terrazzo

Terrazzo and other natural flooring materials and internal envelope building products, offering seamless looking floor and suitable for high traffic areas.

Secondary Flooring Solutions

Quiligotti Flooring systems (Access Flooring, Hardwood Flooring, Acoustic Flooring) are offered with a full supply and installation service.

Manufacturing Operations

24 Acre manufacturing headquarters in Clifton, Manchester

9 Acre manufacturing operation in Poole, Dorset

30 acre quarry in Corfe Mullen, Dorset.

57 Manufacturing locations worldwide.

Markets Served

Architect & Building Specifiers
Construction Contractor and Sub Contractor
House Builders
Builders Merchants
Trade Professionals
Distributors
DIY Multiples
Consumers
Export

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